

# 9th Annual "Excellence in Education Challenge"

Daytona Dodge Chrysler Jeep RAM FIAT and  
Bright House Networks are teaming together to bring you this incentive based program  
targeting high school junior and seniors throughout the school year!

The program recognizes good grades, attendance & school sponsored activities.

Students must bring their official report card and a photo ID (*student must be present to enter*) to Daytona Dodge by the close of business on the registration deadline dates.

## Who is Eligible?

All High School Juniors and Seniors (16 years and older by 06/2017)  
From Volusia & Flagler Counties and Public & Private High Schools

At the end of designated grading periods, students will have the opportunity to register for  
the drawings as follows:

Each "A" earned = 2 entries

Each "B" earned = 1 entry

Perfect attendance for the grade period = 1 entry

~NEW~ School Sponsored Activities = 1 entry

At the end of each grading period, registered students will have  
a chance to win a new Laptop Computer

This student will identify the teacher from his/her school who has had the most influence on  
him/her and that teacher will win a dinner for four (4)

At the end of the 2016-2017 school year,  
one student will drive away in a brand new 2017 vehicle!

Please see your school for official rules or go to:  
[www.daytonadodgechrysler.net/excellence-in-education.htm](http://www.daytonadodgechrysler.net/excellence-in-education.htm)  
Daytona Dodge Chrysler Jeep RAM FIAT where rules are posted.

'LIKE' THE 'EXCELLENCE IN EDUCATION CHALLENGE' FACEBOOK PAGE  
FOR UPDATES, PICTURES & VIDEOS THROUGHOUT THE YEAR!

"Excellence in Education Challenge"  
Daytona Dodge Chrysler Jeep RAM FIAT and Bright House Networks  
1450 N. Tomoka Farms Road, Daytona Beach 32124  
(386) 274-0571 ext: 1000

## RULES AND REGULATIONS

- A. **Dates of Program:** Program will begin during the first grading period and will end after the last report cards are distributed in June of 2017. Registration for the program will begin before the first report cards are distributed in October 29, 2016 in Volusia County and Flagler County and ends before the last report card in June 2017. Grand Prize Reception will be on June 1, 2017 at LPGA International Daytona Beach, FL. 4<sup>th</sup> Quarter laptop will be chosen on June 21<sup>st</sup>, 2017. The contest is open to juniors and seniors 16 years of age by June 2017, in both private and public high schools in Volusia and Flagler Counties. Only high school grades count towards entry for dual-enrolled students.
- B. **How to Enter:** Students will fill out registration forms either at their schools or at the dealership of Daytona Dodge Chrysler Jeep Ram & FIAT. These forms will need to be signed by a school official prior to the distribution of the first quarter report card. An exception to this rule will be made to new students entering Volusia and Flagler County high schools in the middle of a school year or students who improve during the school year in the areas needed to participate in this program. These forms can be physically brought to Daytona Dodge Chrysler Jeep RAM FIAT prior to report card distribution OR with their 1<sup>st</sup> period report card. To enter, high school juniors and seniors should visit Daytona Dodge Chrysler Jeep RAM FIAT at the end of each grading period for the 2016- 2017 school year. To be eligible students must have a hard copy of their report card in order to enter. Entry forms will NOT be accepted from parents. Student must be present. No photocopy or doctored report card will be permitted. Students will be given entry forms in accordance with their report card grades, attendance and school sponsored activities. For every "A", students will receive two (2) entries. For every "B", students will receive one (1) entry. For Perfect Attendance, student will receive one (1) entry. For each School Sponsored Activity one (1) entry. Entry deadlines are as follows: 1<sup>st</sup> quarter grades only will be accepted until close of business on November 10<sup>th</sup>, 2016; 2<sup>nd</sup> quarter grades only will be accepted until close of business on January 23<sup>rd</sup>, 2017; 3<sup>rd</sup> quarter grades only will be accepted until close of business on April 3<sup>rd</sup>, 2017; 4<sup>th</sup> quarter grades only will be accepted until close of business on June 20<sup>th</sup>, 2017. An exception will be made if a school receives their report cards late. *The school must notify Krissy Chalk, Director of Marketing at 386 274-0571 x 2108 at least 24 hours before the entry period begins.* Entry period will be extended for this school based on when their report cards will be distributed and a laptop winner will be chosen the day after the new determined deadline. The program will run the entire 2016 -2017 school year. The Grand Prize Reception will be held on Thursday, June 1, 2017. No extensions will be made for the Grand Prize Reception.
- C. **How Prizes are Dispersed:** At the end of each grading period (about every 6-8 weeks) Daytona Dodge Chrysler Jeep RAM FIAT and Bright House will conduct a random drawing from all entries received and select one secondary prize winner. The secondary prize drawings will take place the day after the close of business on November 11<sup>th</sup>, 2016, January 24<sup>th</sup>, 2017,

April 4<sup>th</sup>, 2017, and June 21<sup>st</sup>, 2017. The day of the Grand Prize Event will be on Thursday, June 1, 2017.

AT THE END OF THE 3<sup>rd</sup> grading period 2016-2017 SCHOOL YEAR, DAYTONA DODGE CHRYSLER JEEP RAM FIAT AND BRIGHT HOUSE NETWORKS WILL CONDUCT A RANDOM DRAWING FROM THE REMAINING ENTRIES RECEIVED FOR THE 2016-17 SCHOOL YEAR. FOURTEEN (14) QUALIFIERS WILL BE SELECTED TO PARTICIPATE IN THE GRAND PRIZE EVENT. ONE STUDENT ENTRY WILL BE CHOSEN FROM EACH PUBLIC HIGH SCHOOL AND ONE COLLECTIVELY FROM ALL PRIVATE SCHOOLS. DAYTONA DODGE CHRYSLER JEEP RAM FIAT & BRIGHT HOUSE WILL NOTIFY ALL ELIGIBLE QUALIFIERS. IF DAYTONA DODGE CHRYSLER JEEP RAM FIAT & BRIGHT HOUSE ARE UNABLE TO CONTACT A QUALIFIER FROM THE INFORMATION PROVIDED ON THE ENTRY FORM, DAYTONA DODGE CHRYSLER JEEP RAM FIAT & BRIGHT HOUSE MAY SELECT AN ALTERNATE QUALIFIER, IN ITS SOLE DISCRETION.

ON JUNE 1, 2017, DAYTONA DODGE CHRYSLER JEEP RAM FIAT AND BRIGHT HOUSE WILL CONDUCT THE GRAND PRIZE EVENT AT LPGA INTERNATIONAL. AT THE GRAND PRIZE EVENT, EACH QUALIFIER WILL RANDOMLY SELECT A NUMBER FROM A BOX OR AN ENVELOPE PROVIDED BY DAYTONA DODGE CHRYSLER JEEP RAM FIAT WITH A NUMBER ON IT THAT WILL DETERMINE THE ORDER THEY SELECT THEIR KEYS. AFTER KEYS ARE SELECTED, THE FIRST STUDENT WILL SIT IN THE VEHICLE AND TRY HIS/HER KEY IN THE IGNITION OR BUTTON. EACH STUDENT THEREAFTER WILL TRY THEIR KEY IN THE IGNITION UNTIL SOMEONE'S KEY STARTS THE CAR AT WHICH POINT THAT STUDENT WILL BE DECLARED THE GRAND PRIZE WINNER AND THE CONTEST WILL OFFICIALLY END. QUALIFYING STUDENT MUST BE PRESENT TO WIN.

D. Other Requirements: The winner must possess a valid Florida's driver's permit/license and show proof of Florida automobile liability insurance or any other state automobile insurance prior to taking possession of the prize.

If the winner is under the age of 18, in accordance with Florida law, the prize vehicle must be titled and taxed to a parent or legal guardian, in order for the company to award the Grand Prize. Therefore, all insurance and licensing requirements would be the responsibility of the parent or legal guardian of the winner.

E. Prize(s): The prize(s) that may be awarded to the eligible winner(s) are:

**Grand Prize:** A 2017 VEHICLE FROM DAYTONA DODGE CHRYSLER JEEP RAM FIAT

**Secondary Prize:** A Lap Top Computer will be awarded at the end of each grading period.

Prize valued at \$850.00. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed within 60 days of the contest end date. If a winner cannot be contacted or is disqualified, Daytona Dodge Chrysler Jeep RAM FIAT and Bright House reserve the right to determine an alternate winner or not to award that winner's prize in its sole discretion.

F. Eligibility and Limitations: Participants and winner(s) for the vehicle must be U.S. residents at least 16 years old as determined by Daytona Dodge Chrysler Jeep RAM FIAT and Bright House and reside in Volusia or Flagler Counties. A parent or guardian of any participant who is a minor must sign a release on behalf of the minor to be eligible to receive

a prize, but Daytona Dodge Chrysler Jeep RAM FIAT and Bright House reserve the right to refuse to award a prize to, or on behalf of, any minor. Employees of Daytona Dodge Chrysler Jeep RAM FIAT, Bright House and employees of any of their partnering sponsors, as well as members of their "immediate family" which includes spouses, siblings, parents, children, grandparents and grandchildren, in-laws and any other persons residing in the same household whether or not related are not eligible to win.

**G. Telephone & Delivery Disclaimer:** Daytona Dodge Chrysler Jeep RAM FIAT and Bright House disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, delays, miss delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Daytona Dodge Chrysler Jeep RAM FIAT & Bright House are not responsible for mechanical, technical, electronic transmission, or other delivery method. Daytona Dodge Chrysler Jeep RAM FIAT & Bright House is not responsible for mechanical, technical, electronic communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission, traffic congestion on telephone lines, the internet, or lost or unavailable network connections which may limit an entrant's ability to participate in the contest. Daytona Dodge Chrysler Jeep RAM, FIAT and Bright House are not responsible for any injury or damage to entrants or any other person's computer related to or resulting from participation in or downloading any information necessary to participate in the contest. Entry forms in a register-to-win contest must be handwritten. No photocopies or mechanical reproductions of entry forms is permitted.

**H. Publicity: Use of Personal Information:** By participating, where allowed by law, all participants and winner(s) give Daytona Dodge Chrysler Jeep RAM FIAT and Bright House exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with the promotion of this contest and waive any claims to royalty, right, or enumeration for such use. By participating in the Contest, where allowed by law, participants agree that Daytona Dodge Chrysler Jeep RAM FIAT and Bright House may use their characters, photographs, voices and likenesses to market this contest in the future.

**I. Release:** By participating in the contest, each participant and winner waives any and all claims of liability against Daytona Dodge Chrysler Jeep RAM FIAT and Bright House and all of their partnering sponsors, employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by Daytona Dodge Chrysler Jeep RAM FIAT.

**J. Taxes:** Any valuation of the prize(s) stated in the Rules and Regulations is based on available information provided to Daytona Dodge Chrysler Jeep RAM FIAT and Bright House and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which are not specifically provided for in the official rules. Each winner must provide Daytona Dodge

**Chrysler Jeep RAM FIAT with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded.**

Any person winning over \$600 in prizes from Daytona Dodge Chrysler Jeep RAM FIAT and Bright House will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

**K. Additional Costs to Winner of Vehicle: Taxes, Tags and License Fees on the 2017 vehicle are the responsibility of the winner unless a donor has been secured to pay these fees. The taxes on the 2017 vehicle will be approximately \$1700 for Volusia County residents and \$1600 for Flagler County Residents. Tag and License fees will be approximately \$549.00.**

**Conduct and Decisions: By participating in the contest, participants agree to be bound by the decisions of Daytona Dodge Chrysler Jeep RAM FIAT and Bright House personnel. Persons who violate any rule, gain unfair advantage in participating in the contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. Daytona Dodge Chrysler Jeep RAM FIAT and Bright House Networks will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and Daytona Dodge Chrysler Jeep RAM FIAT and Bright House's decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of Daytona Dodge Chrysler Jeep RAM FIAT and Bright House, reserve the rights to terminate this contest, or make such other decisions regarding the outcome as Daytona Dodge Chrysler Jeep RAM FIAT of Daytona and Bright House deem appropriate. All decisions will be made by Daytona Dodge Chrysler Jeep RAM FIAT and Bright House are final.**

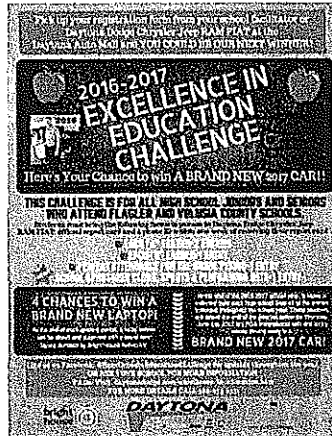
**Daytona Dodge Chrysler Jeep RAM FIAT and Bright House may waive any of these rules in its sole discretion.**

**ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT BY MANIPULATING, DISRUPTING OR DAMAGING ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, DAYTONA DODGE CHRYSLER JEEP RAM FIAT AND BRIGHT HOUSE RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.**

**L. Miscellaneous: Each winner must submit proof of eligibility and sign Daytona Dodge Chrysler Jeep RAM FIAT release form to claim the prize. Daytona Dodge Chrysler Jeep RAM FIAT may substitute prizes, amend the rules or discontinue the contest at any time. This will be announced by Bright House Networks and posted on DaytonaDodge.com website and on Excellence in Education Challenge Facebook page.**

**M. Compliance with Law: The conduct of the contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein.**

# 9<sup>th</sup> ANNUAL "EXCELLENCE IN EDUCATION CHALLENGE"



## ENTRY POINTS TO REMEMBER

Each "A" earned	2 entries
Each "B" earned	1 entry
Perfect Attendance	1 entry
School Sponsored Activities	1 entry

## IMPORTANT DATES TO REMEMBER

Fill out entries for 1 <sup>st</sup> Grading Period <i>Laptop winner chosen on</i>	Oct. 13 <sup>th</sup> - Nov. 10 <sup>th</sup> <i>Friday, Nov. 11<sup>th</sup></i>
Fill out entries for 2 <sup>nd</sup> Grading Period <i>Laptop winner chosen on</i>	Jan. 1 <sup>st</sup> - Jan. 23 <sup>rd</sup> <i>Tuesday, Jan 24<sup>th</sup></i>
Fill out entries for 3 <sup>rd</sup> Grading Period <i>Laptop winner chosen on</i>	March 10 <sup>th</sup> - April 3 <sup>rd</sup> <i>Tuesday, April 4<sup>th</sup></i>
Fill out entries for 4 <sup>th</sup> Grading Period <i>Laptop winner chosen on</i>	May 29 <sup>th</sup> - June 20 <sup>th</sup> <i>Wednesday, June 21<sup>st</sup></i>
Grand Prize Winner Chosen on	June 1 <sup>st</sup> , 2017

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